

BRADY B-724 THERMAL TRANSFER PRINTABLE POLYIMIDE LABEL STOCK

TDS No. B-724
Effective Date: 07/18/2014

Description:

GENERAL

Print Technology: Thermal Transfer
Material Type: Greenish/Amber Polyimide
Finish: Matte
Adhesive: Permanent Acrylic

APPLICATIONS

Printed circuit board and electronic component pre-process labeling

RECOMMENDED RIBBONS

Brady Series R4300

REGULATORY

Brady B-724 is RoHS compliant to Rohs directive 2011/65/EU.

SPECIAL FEATURES

B-724 in combination with the Series R4300 ribbon passes the requirements of:
MIL-STD-202G, Method 215K
SAE AS81531 Marking of Electrical Insulating Material

Preheat can be employed to further enhance print permanence in the case of extreme solvent and/or abrasion exposure.

B-724 is designed to withstand multiple cycles of harsh condition washes for printed circuit boards. Degradation of topcoat may be seen in certain aqueous chemistries.

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D1000 -Substrate -Adhesive -Total	0.0028 inch (0.072 mm) 0.0016 inch (0.039 mm) 0.0044 inch (0.111 mm)
Adhesion to: -Stainless Steel	ASTM D1000 20 minute dwell 24 hour dwell	45 oz/inch (49 N/100 mm) 47 oz/inch (51 (N/100 mm)
-Epoxy PC Board	20 minute dwell 24 hour dwell	33 oz/inch (36 N/100 mm) 48 oz/inch (53 N/100 mm)
Tack	ASTM D2979 Polyken™ Probe Tack (1 second dwell, 1 cm/sec separation)	66 oz (1883 grams)
Drop Shear	PSTC-7 (except use 1/2" x 1" sample)	Over 100 hours
Dielectric Strength	ASTM D1000	10000 volts
Flammability	ASTM D1000 Average Burn Time	Less than 5 seconds

Performance properties tested on B-724 printed with Brady Series R4300 thermal transfer ribbon. Printed samples of B-724 were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environmental conditions.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
Short Term High Service Temperature	80 seconds at 626°F (330°C)	No visible effect to label at 626°F (330°C), label discolors slightly at 644°F (340°C), but still functional, at 662°F (350°C) label still functional but slightly discolored and adhesive discolored at label edge.
	5 minutes at 536°F (280°C)	No visible effect to label at 536°F (280°C), label discolors slightly at 572°F (300°C)

		but still functional, at 608°F (320°C) label still functional but slightly discolored and adhesive discolored at edge.
	2 hours at 500°F (260°C)	No visible effect to label at 500°C (260°C), adhesive brown at edge of label at 536°F(280°C).
Long Term High Service Temperature	1000 hours at 356°F (180°C)	No visible effect to label at 180°C, at (200°C) label still functional but slightly discolored and adhesive brown at edge.
Low Service Temperature	1000 hours at -94°F (-70°C)	No visible effect
Weatherability ¹	ASTM G155, Cycle 1 1000 hours in Xenon Arc Weather-Ometer®	Topcoat degraded
Humidity Resistance	1000 hours at 100°F, 95% RH	No visible effect
UV Light Resistance	ASTM G155, cycle 1, dry 1000 hours in Q-Sun Xenon Test Chamber	Topcoat fades to off-white, label still functional
Abrasion Resistance	Taber Abraser, CS-10 grinding wheels, 500 g/arm (Fed. Std. 191A, Method 5306)	Print legible after 100 cycles
Salt Fog Resistance	ASTM B117 1000 hours in 5% salt fog solution chamber	Slight discoloration of topcoat, no visible effect to print
Chemical Vapor Phase Resistance	Label adhered to epoxy PC board and exposed to the vapor of the boiling chemical for 10 minutes and then rubbed with a wetted cotton swab for 10 rubs. Test samples were baked 4 minutes at 160°C prior to testing. lonox® 3955 Micronox® MX 2501	 Slight print smear Slight print smear

¹B-724 is not recommended for outdoor use.

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE
-----------------------------	----------------------------

Samples printed with Series R4300 thermal transfer ribbon. Labels were adhered to epoxy PC board. Test samples exposed to indicated environments. Test samples baked 4 minutes at 160°C before testing. All test samples were immersed in the test fluids for 10 minutes prior to rub with cotton swab ten times.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION TO VISUAL CHANGE		
	EFFECT TO LABEL	R4300	
		WITHOUT RUB	WITH RUB
Kyzen Corp. 15% Aquanox® A4625 at 140°F (60°C)	No visible effect	1	1
Kyzen Corp. 17% Aquanox® A4620 at 140°F (60°C)	No visible effect	1	2
Kyzen Corp. 10% Aquanox® A4638 at 150°F (65°C)	No visible effect	1	1
Kyzen Corp. 20% Aquanox® A4703 at 145°F (63°C)	No visible effect	1	1
Zestron 15% Atron® AC205 at 150°F (65°C)	No visible effect	1	2
Zestron 15% Atron® AC207 at 150°F (65°C)	No visible effect	1	2
Zestron 15% Vigon® A201 at 150°F (65°C)	No visible effect	1	2
Zestron 15% Vigon® N600 at 150°F (65°C)	No visible effect	1	2
99% Isopropyl Alcohol at 180°F (82°C)	No visible effect	1	1
Deionized water at 212°F (100°C)	No visible effect	1	1

Rating Scale:

1=no visible effect

2=slight smear or print removal, detectable but minimal smear

3=moderate smear or print removal (print still legible)
 4=severe smear or print removal (print illegible or just barely legible)
 5=complete print removal

PERFORMANCE PROPERTY	TEST METHOD
SOLVENT RESISTANCE	MIL-STD-202G, Method 215 K

Test samples were printed with the Series R4300 thermal transfer ribbon. Labels were printed with alphanumerics and barcodes. Test samples were subjected to 3 cycles of 3 minute immersions immediately followed by a toothbrush rub after each immersion.

TEST FLUID	RESULTS R4300
Solvent A 1 part IPA, 3 parts Mineral Spirits	Meets requirement
Solvent C, Terpene defluxer	Meets requirement
Solvent D, Saponifier @ 70C	Meets requirement

Product testing, customer feedback and history of similar products support a customer performance expectation of at least two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80°F (27°C) and 60% RH. We are confident that our product will perform well beyond this time frame however it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use in their actual applications.

Trademarks:

ANSI: American National Standards Institute (U.S.A.)
 ASTM: American Society for Testing and Materials (U.S.A.)
 Aquanox® is a registered trademark of the Kyzen Corporation
 Atron® is a registered trademark of the Zestron Corporation
 Ionox® is a registered trademark of the Kyzen Corporation
 Micronox® is a registered trademark of the Kyzen Corporation
 PSTC: Pressure Sensitive Tape Council (U.S.A.)
 Polyken™ is a trademark of Testing Machines Inc.
 Vigon® is the registered trademark of Zestron Corporation
 Weather-Ometer® is a registered trademark of Atlas Material Testing Technology LLC

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

Copyright 2016 Brady Worldwide, Inc. | All Rights Reserved
 Material may not be reproduced or distributed in any form without written permission.

